

# THE Decision Funnel

A TOOL THAT MAKES BIG  
DECISIONS A LITTLE EASIER



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# Decision Funnel

Decision: \_\_\_\_\_

## Options

List each option you are choosing from. There are always more than two.

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## Core Priorities

List 3-4 values you'd like to prioritize. Rate each priority on a scale of 1-5 based on how it supports your values.

/5	-----	/5	-----	/5
/5	-----	/5	-----	/5
/5	-----	/5	-----	/5
/5	-----	/5	-----	/5

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## Next Primary Action